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For Immediate Release

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## Bob Jauch's Madison Friends Are Grasping at Straws

Rice Lake – Senator Bob Jauch's liberal Madison friends are grasping at straws. In a recent press release, Democrats unfairly took a comment by Dane Deutsch, Republican candidate for the 25<sup>th</sup> Senate District, completely out of context.

As owner of a company called the Leadership Management Development Center (LMDC), Deutsch teaches "soft skills" like leadership, teamwork, communication, relationship building and conflict solutions to employees of an array of industries including those from insurance companies, banks, schools, manufacturers, and government.

As part of that "soft skills" training, a presentation refers to, "Hitler and Lincoln were both strong leaders. Lincoln's character made him the greater leader whose legacy and leadership still lives on. Great leaders command respect, they do not demand respect." During the presentation, Deutsch explains to students what it means to be a leader with good character.

"Lincoln and Hitler were both strong leaders, but the definition of leader is influence," said Deutsch. "While both men had great influence, one man was righteous and of good character [Lincoln] and the other man had an evil character [Hitler]."

"Since I speak on leadership and character all the time, I have said it many times during training to point out that just because someone is a leader, even a strong leader, does not mean they are of good character," said Deutsch. "It's disappointing that Bob Jauch's Madison allies took this leadership learning tool completely out of context and are using it for political gain. This is exactly what I'm talking about when I refer to the poor type of character we're seeing out of politicians in Madison."

Throughout his campaign, Dane Deutsch has repeatedly talked about the "leadership vacuum" this country has experienced for nearly a generation. With virtually nothing he can use against Dane Deutsch, career politician and State Senator Bob Jauch's team has been scanning Deutsch's Twitter and Facebook accounts for anything they could possibly use against him.

"It's clear that Jauch's Madison friends will stoop so low to personally attack me to distract voters from Jauch's 30-year record of running Wisconsin's economy into the ground," said Deutsch. "Last year alone Jauch raised taxes and fees over \$3 billion, raised spending nearly \$5 billion, and he voted to spend \$15.2 on government-run healthcare. We need leaders in Madison who will do what's right to create jobs again, not leaders who lack character that will say anything to further their political careers."

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